

## ROCKINGHAM COUNTY SUMMARY – 2008

	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT
OUTPUT	\$315,913,617	\$36,625,201	\$76,939,477	1.3595	\$429,478,296
LABOR INCOME	\$143,011,365	\$11,836,051	\$20,221,695	1.2242	\$175,069,112
EMPLOYMENT	4,018	523	844	1.3403	5,385
TOTAL IMPACT OF HEALTH CARE INDUSTRY — LOCAL RETAIL SALES					\$57,483,932
MEDICAID EXPENDITURES					\$107,517,331
NUMBER OF MEDICAID ELIGIBLE					20,820
FEDERAL TRANSFER PAYMENTS					\$569,546,000

- In 2008 it is estimated that Rockingham County's health care industries produced over \$315 million in direct output revenue and contributed an additional \$113 million (indirect and induced) in health care goods and services for a total dollar output value that can be attributed to health care industries of \$429 million. The Output multiplier (1.3595) shows that for every \$1 in revenue produced by health care industries and additional \$0.35 was generated in the county's economy.
- Health care industries paid in wages and benefits to its employees over \$143 million (direct) and contributed an additional \$32 million (indirect and induced) for a total labor income that can be attributed to health care industries of \$175 million. The Labor Income multiplier (1.2242) shows that for every \$1 paid in wages/benefits paid to health care industry employees produced an additional \$0.22 in other wages/benefits throughout the county.
- In 2008 health care industries employed an estimated 4,018 (direct) and generated an additional 1,367 (indirect and induced) full/part time workers for a total work force that can be attributed to health care industries of 5,385. The Employment multiplier (1.3403) shows that for every 1 worker employed in the health care industry, an additional 0.34 workers are employed in the county's work force.
- In 2008, county total personal income and gross retail sales data show that approximately 32% of personal income generated was spent in local retail stores. Using this retail sales capture ratio of 32% it is estimated that the \$175 million paid to health care and support employees generated over \$57 million in local retail sales. Not all retail sales are taxed by the state or local governments. However, one can assume that much of the \$57 million generated by retail sales would be subject to both state and county taxes – generating additional revenue.

**ROCKINGHAM****2008**

<b>Population</b>	<b>92,282</b>
<b>Area Sq. Miles</b>	<b>567</b>
<b>Persons per square mile</b>	<b>163</b>
<b>Number Employed</b>	<b>36,811</b>
<b>Unemployment Rate</b>	<b>7.7%</b>
<b># of Industries</b>	<b>193</b>
<b># of Households</b>	<b>39,673</b>
<b>Per Capita Income</b>	<b>\$27,707</b>
<b>Median Household Income</b>	<b>\$38,267</b>
<b>Total Personal Income</b>	<b>\$2,556,891,000</b>
<b>Gross County Retail Sales</b>	<b>\$839,555,000</b>
<b>Local Retail Sales Capture Ratio</b>	<b>32.83%</b>
<b>Federal Medical Transfer Payments</b>	<b>\$569,546,000</b>
<b>Number of Medicaid Eligibles</b>	<b>20,820</b>
<b>Medicaid Expenditures</b>	<b>\$107,517,331</b>

<b>HEALTH SECTOR</b>	<b>DIRECT IMPACT</b>	<b>INDIRECT IMPACT</b>	<b>INDUCED IMPACT</b>	<b>TYPE SAM MULTIPLIER</b>	<b>TOTAL IMPACT</b>	<b>ESTIMATED RETAIL SALES GENERATED</b>
Pharmacies, Health and Personal Care Stores						
Output	\$28,099,780	\$2,755,802	\$6,211,822	1.3191	\$37,067,403	
Labor Income	\$12,848,245	\$844,207	\$1,787,615	1.2048	\$15,480,067	\$5,082,879
Employment	367	29	68	1.2644	464	
Home Health Care Services						
Output	\$16,401,709	\$1,290,864	\$4,525,396	1.3546	\$22,217,968	
Labor Income	\$6,994,214	\$380,695	\$963,754	1.1922	\$8,338,663	\$2,737,999
Employment	307	25	50	1.2440	382	
Physicians, Dentists, other Health Professionals						
Output	\$67,210,896	\$6,296,854	\$17,942,352	1.3606	\$91,450,102	
Labor Income	\$27,618,652	\$1,669,244	\$3,827,310	1.1990	\$33,115,206	\$10,873,376
Employment	722	91	197	1.3988	1,010	
Ambulatory and Outpatient Health Care Services						
Output	\$10,187,176	\$1,070,601	\$1,855,839	1.2873	\$13,113,615	
Labor Income	\$2,813,956	\$311,637	\$408,412	1.2559	\$3,534,005	\$1,160,390
Employment	65	17	20	1.5798	103	
Hospitals						
Output	\$158,893,376	\$22,073,786	\$35,122,745	1.3600	\$216,089,907	
Labor Income	\$70,276,768	\$7,673,942	\$10,176,919	1.2540	\$88,127,629	\$28,936,702
Employment	1,592	317	385	1.4408	2,294	
Nursing and Residential Care Facilities						
Output	\$35,120,680	\$3,137,295	\$11,281,324	1.4105	\$49,539,300	
Labor Income	\$22,459,530	\$956,327	\$3,057,685	1.1787	\$26,473,542	\$8,692,586
Employment	965	44	124	1.1738	1,133	
<b>TOTAL</b>						
Output	<b>\$315,913,617</b>	<b>\$36,625,201</b>	<b>\$76,939,477</b>	<b>1.3595</b>	<b>\$429,478,296</b>	
Labor Income	<b>\$143,011,365</b>	<b>\$11,836,051</b>	<b>\$20,221,695</b>	<b>1.2242</b>	<b>\$175,069,112</b>	<b>\$57,483,932</b>
Employment	<b>4,018</b>	<b>523</b>	<b>844</b>	<b>1.3403</b>	<b>5,385</b>	